

MARKLINE



Experience The Markline Difference

On the pages that follow, you'll see the most advanced products the world's finest manufacturers have to offer. You'll find products at the leading edge of technology, to help you master your time and enhance your lifestyle. We bring you the excitement of the best new merchandise, and the convenience of shopping at home. We know you get lots of catalogs, but the Markline Difference is an important reason why you should buy from us. When you buy from Markline, you get our famous "No Hassle Guarantee" on every item. You'll deal with a Markline employee when you order by phone or mail (never an answering service, or worse yet, an answering machine). Your order is quickly processed by our computerized mail-order system, a system recognized as the industry standard. (In fact, many mail-order companies buy their computer software from us!) You'll get the benefits of dealing with a company that's not a newcomer to the mail-order business. Markline has over 11 years of experience, and over 1,000,000 satisfied customers nationwide. Because of that experience, manufacturers seek us out to introduce their most exciting new products. Whether it's the latest in technology, or a time saver for home or office—Markline has it first!

Buying from Markline is as easy as picking up the phone. Call us TOLL FREE 1-800-225-8493/8390 (Massachusetts residents call 1-617-891-6495). Skip the driving, the parking problems, and the crowded stores as you shop the easy way at home. Our expanded phone hours let you shop from 9AM to 8PM (EST) Monday through Friday, and 9AM to 3PM (EST) on Saturdays. Charge your order to your MasterCard, Visa, Diners' Club, Carte Blanche, or American Express card. Or mail your order form along with your check or money order. Orders are shipped within 72 hours if the item is in stock (most are). As soon as your order arrives, the future begins—that's the Markline Difference!

Our Famous "No Hassle Guarantee"

Every product we sell is backed by this money-back guarantee that lets you be the judge. You must be satisfied with every item you buy from Markline. If for any reason you're dissatisfied, with a Markline product, you can send it back to us in 30 days (in new condition, please). We'll replace it, or give you a refund of the purchase price. No questions, no hassle, no problems at all. It's that easy!

Casio's Slim Scientific Thinker.

This amazing ruler is a 43-function scientific calculator and more! It has special features (based on the inch scale) that will be invaluable to architects, engineers, real estate brokers, draftsmen, navigators, and engineers alike. Its LCD scale will give you a line in perfect scale, converting lengths like magic. It has a log scale, point distribution, displacement, and a Heron's Law program built in. Anyone who works with blueprints, maps, graphs, charts or scales will appreciate the convenience that's built in. It even calculates fractions! It will accept and remember up to 52 programmable steps, and it's also a full function calculator. Measures just 9 1/4 x 2 1/4 x 1/4", but it will become one of the most useful tools on your desk. **CAFX191 \$49.95**



This amazing calculator displays lengths in perfect scale!



A 5-In-1 Stereo With A Built-In Phone

It's an AM/FM stereo clock radio, a stereo cassette player/recorder, a pair of speakers, and a pushbutton phone in a bookshelf-sized unit. The LED clock radio features wake to alarm or music, and easy-set controls for hour and minute. The go-along stereo tape player/recorder is complete with high-performance headphones, for great sound anywhere. Record off the radio, or make live recordings through the built-in condenser mike. The great sound comes alive through the pair of matching stereo speakers. The modular pulse-dial phone has a mute button, last number redial, and it even mutes the radio when you answer! It's a great convenience for home or office, and an ideal graduation gift for a college-bound freshman.

GFTCR274 \$199.95



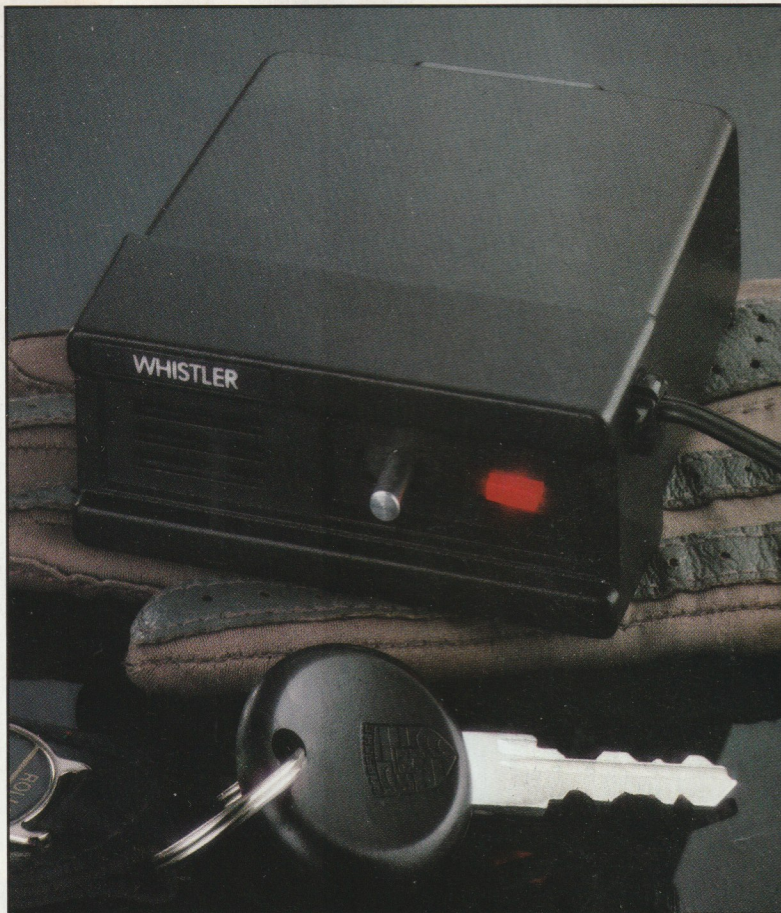
The personal cassette player/recorder pops out for stereo to go!

The Whistler Radar Detector, Your Pocket-Sized Early Warning System.

The Whistler's sophisticated superheterodyne circuitry provides greater protection than passive radar detectors, especially in the most difficult situations. Around curves, over hills, even from behind—the Whistler's early warning system sorts out false signals within 6 milliseconds. You get fewer false signals (especially from imported detectors), and maximum warning at maximum range for pulsed and continuous radar. It's factory tuned to the X and K band frequencies, the only two frequencies allocated by the FCC for police use. Its Quatradyne® circuitry is completely automatic, no dials to adjust—and it's so small you can tuck it in your pocket with room to spare! **When the Whistler howls, you'll know it's not a false alarm.** Just set the 3-position switch (On/Off/Quiet), and it's ready to stand guard with an audible and visible LED alert. Plugs into any car cigarette lighter, and mounts on the dash or visor with ease. It's a simple (and effective) alternative for people on the go. Small enough to travel with you (no larger than your wallet), you'll find it easy to have superhet protection, even in rental cars. The faster it beeps, the closer you are to radar, and you'll know in time.

CTRW1 (2.8x3.3x3.8") \$139.00

The Whistler is complete with an easy-mount dash or visor bracket.



The sprinkler control you set and forget—Rainmatic!

Meet The Rainmatic, The Lazy Way To Water Lawns And Gardens.

The Rainmatic is a smart product. It has a microprocessor brain that lets you program your sprinkling schedule for the entire week (up to 56 cycles)—and it's as easy to operate as a pocket calculator! Rainmatic lets you turn your sprinklers on and off up to 8 times a day, and you can choose to water for as little as a minute, or as long as 12 hours each time. You can even program the amazing Rainmatic to skip a day, or to water at hours that comply with local conservation regulations. It lets you water without having to think about it, so you get a better looking lawn, and a better garden with much less effort. It attaches to your outdoor faucet and garden hose with ease, and has a theft-preventing lock washer that can easily be removed when **you** want. It's battery operated (one set normally lasts a whole season) and features a fail-safe circuit that shuts the water off **before** the batteries go dead. Rainmatic is the ideal "lazy" way to water your lawn or garden this summer. It ends the chore of sprinkling, and lets you enjoy your summer more. This year, turn your watering chores over to Rainmatic and relax! It keeps your lawn and garden cared for—even while you're away!

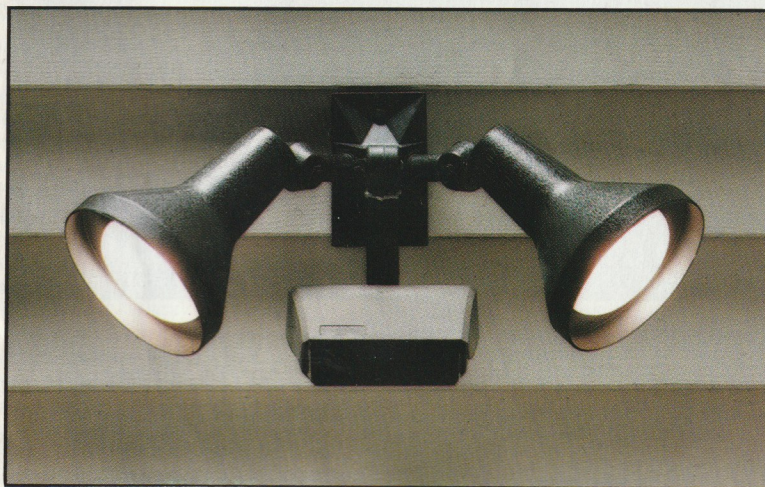
RAIN1000 \$59.95
Requires 4 ERD Batteries (2/pkg.) . . . \$2.25

To Order, Call Us Toll-Free
1-800-225-8493/8390

Open The World Of Entertainment For Someone You Love With Sound Plus.

What good is TV without sound? For the estimated 20,000,000 Americans with some hearing impairment, the answer has been not much good at all, until now. The Sound Plus system can open the world of audio and video for people with up to 75% hearing impairment with high fidelity dual-element earphones, and a compact transmitter that installs in minutes. It lets most people hear clearly and understand in a way that hearing aids or captions just can't. The wireless headset is so powerful the listener can be up to 30 feet away, and yet still hear every word. A high/low sensitivity switch and a volume control in each headset allow each listener to select the level that's just right. Multiple headsets can be used with each tiny 7 $\frac{3}{4}$ x2 $\frac{3}{4}$ " transmitter, so it's ideal for family use. **It's also great for totally private listening!** The Sound Plus system will also let you watch old movies late into the night without disturbing your partner, or waking the children. Just plug the transmitter into a 110VAC outlet, and install 2 AAA batteries in the headset.

CTRSPS1 \$199.95
Requires 2 ERAAA batteries (2/pkg.) \$1.95



Light Alert Sees In The Dark.

The Light Alert system sees in the dark . . . up to 40 feet away. It senses anything that moves within its zone of sight, and instantly illuminates the area. There's an adjustable delay switch that lets you select an interval between 10 seconds and 20 minutes, so the Light Alert can turn itself off automatically. You save money, because your lights are on only when you need them. The sensor can be set low enough to discourage raccoons and dogs from investigating your trash cans, or high enough that only people and cars bring the lights on. To potential intruders the Light Alert System is always on guard. If anyone breaks the invisible protection barrier, the lights come on. There are no bells or sirens to irritate your neighbors, but plenty of light to attract attention.

Light Alert is available in two forms; a sensor only (to upgrade your present floodlight system), and as a complete package with sensor and lamps (bulbs not included). Light Alert is a very sensible way to add an extra margin of safety and convenience to your home.

LA1X (Sensor Only) \$229.95
LA2HX (Complete system with floodlights) \$299.95

Save \$50 On The Exciting Sensaphone™ A Breakthrough In Two-Way Communication

Sensaphone turns your phone into an "electronic caretaker." It is so intelligent that it speaks to you. Sensaphone monitors three very important conditions in your home or office. It checks to see if your electricity is on, it monitors the room temperature and it also detects any unusual loud sounds such as a smoke or burglar alarm. Sensaphone is so smart that it will call you if your power goes off for more than 5 minutes (it won't bother you if there are temporary power interruptions or "brownouts"). If the temperature in your home or office falls below or goes above the limits you've programmed (anywhere from 1° to 127°F) Sensaphone will alert you. Or if a loud noise occurs (such as a smoke or burglar alarm) for 10 seconds or longer, Sensaphone will call you, tell you what's wrong and let you listen for 15 seconds to the noise. In fact, Sensaphone will call up to 4 phone numbers that you've pre-selected and programmed in. It will call you at work, or call a nearby relative, neighbor, or anyone you've designated to receive a message.

Sensaphone's features don't end there. It does a whole lot more. In addition to its 3 built-in monitors, 3 additional conditions can be monitored. Three pairs of terminals are located on the back of the unit. So if you want to monitor the water level in your basement or a door or window opening, appropriate sensors can be attached to the accessory terminals. In fact, one accessory allows you to monitor the temperature at a remote location.

Sensaphone is also a two-way communication system. So you can call to check the status of all conditions any time from any phone in the world. Just call your Sensaphone and it will answer you with a "hello" and your telephone number. Then it will tell you the correct time and the room temperature. It will then tell you if the sound level is ok, if the electricity is on, if the other monitored conditions (that are wired to the back of the unit) are ok, and if its own battery back-up system is ok. Then the Sensaphone will let you listen in through its built-in microphone to the sound level in the room for 15 seconds. The Sensaphone is also an automatic dialer. Eight numbers



(up to 15 digits long) can be dialed automatically at the touch of a button. The installation of Sensaphone may entitle you to an insurance discount.

For an actual demonstration of Sensaphone dial 1-800-228-8466 (except in Pennsylvania). It's the next best thing to being home. 7 $\frac{3}{4}$ x2x8 $\frac{5}{8}$ ".

GW1000 \$199.00
GW0011 (Magnetic reed switch) \$10.95
GW0012 (Water level switch) \$39.95
GW0021 (Remote temperature sensor) \$19.95
Requires 6 ERO batteries (2/pkg) \$2.25

Save \$30.00 On The Most Unique, The Most Complete Phone Available!

The most advanced phone in the world is not one, but two phones. It's the cordless telephone that is the most innovative, the most advanced on the market today. The Muraphone MP-800. Designed for the computer age, it's so unique there is nothing else to compare it with.

Two complete phones in one.

Both the base and remote units of the MP-800 are **complete** telephones. Each can be used to receive calls. Both can be used to make outgoing calls with pushbutton ease. Both work on either tone or rotary systems, and feature automatic switching from pulse to tone for MCI or Sprint calls. There's a full duplex intercom between the base phone and remote, which can be initiated by either unit. The remote unit is independently rechargeable with its own recharger (included). Its operating range is 1000 feet or greater, depending upon the conditions and location.

And if that's not enough—there's more!

The innovative MP-800 combines automatic dialing with remote phone convenience. A full 32 number dialer is useable from **both** the base telephone and the remote cordless telephone. The automatic dialer gives you a flexibility never found in cordless phones before. But that's not all! This Muraphone also features a solid state voice synthesizer. You can use the "phone voice" to advise either the base or the remote phone of the numbers stored in memory—either singly or sequentially. You'll never have to look up a number again! Security? Don't worry. The MP-800 has over 1200 separate security codes for each of five channels. You program your own privacy code. One base unit will accept up to five remotes, each with its own private code.

MURA800 \$169.95



Safe And Sound — By Meilink Safes.

Meet the safe that can defend itself. The Soundguard safe responds to any attempt to break in or carry it away with a blast that's 15 times louder than most smoke alarms or car horns. The sound is so intense that it could drive a thief out of the room! The Soundguard shuts off in less than a minute, but repeat attempts set off the electronic alarm again. It even safeguards your valuables for up to one hour in a 1700° inferno! The handsome woodgrain pecan finish cabinet (26 $\frac{7}{8}$ x20 $\frac{3}{4}$ x20 $\frac{3}{4}$ ") is an attractive way to conceal your safe in almost any room, and assembles with only a screwdriver. Cabinet shipped in a separate box.

MS1265SC (Safe and Cabinet) **\$349.00**

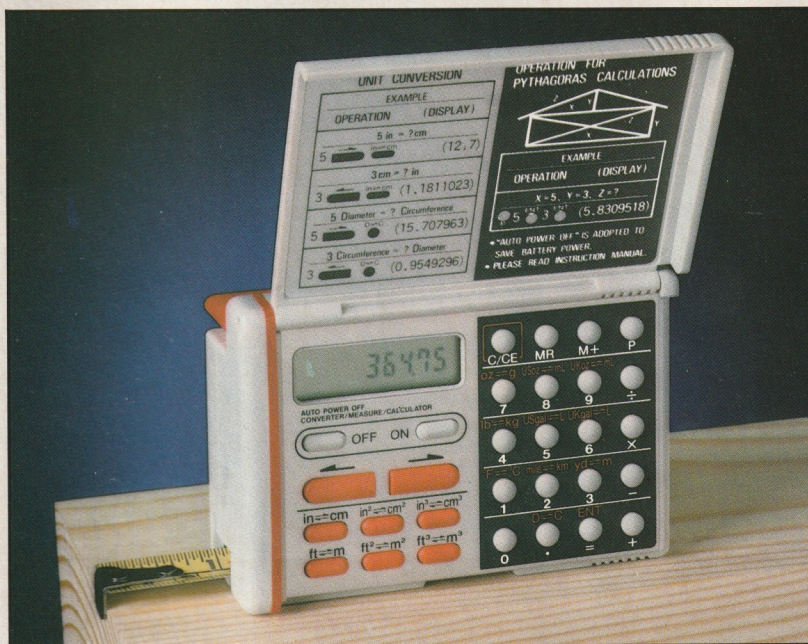
MS1265SG (Safe only, no cabinet) **\$249.00**

Serenity Machine.

Just as air conditioning enhances an environment by cooling and dehumidifying air, Marsona sound conditioning increases your comfort by masking unwanted noise. This "white noise" has long been recognized by scientists for its ability to help you sleep, work and relax. Marsona sound conditioning is ideal for daytime sleepers, apartment dwellers, and people who live near high noise areas. Advanced solid state electronics synthesize amazingly, realistic natural sounds. You can fine tune the sounds—2 surf, rainfall and waterfall—from a whisper to a strong masking sound. You can even vary the rhythm of the surf. There are no moving parts to wear out, no tapes to be replaced. And at just 3 pounds, this serenity machine is portable for travel. Just plug it into any AC outlet. 5 $\frac{3}{4}$ x8 $\frac{1}{4}$ x6 $\frac{3}{4}$ ".

MARSONA \$124.95





CalcuTape Measures And Calculates In English Or Metric.

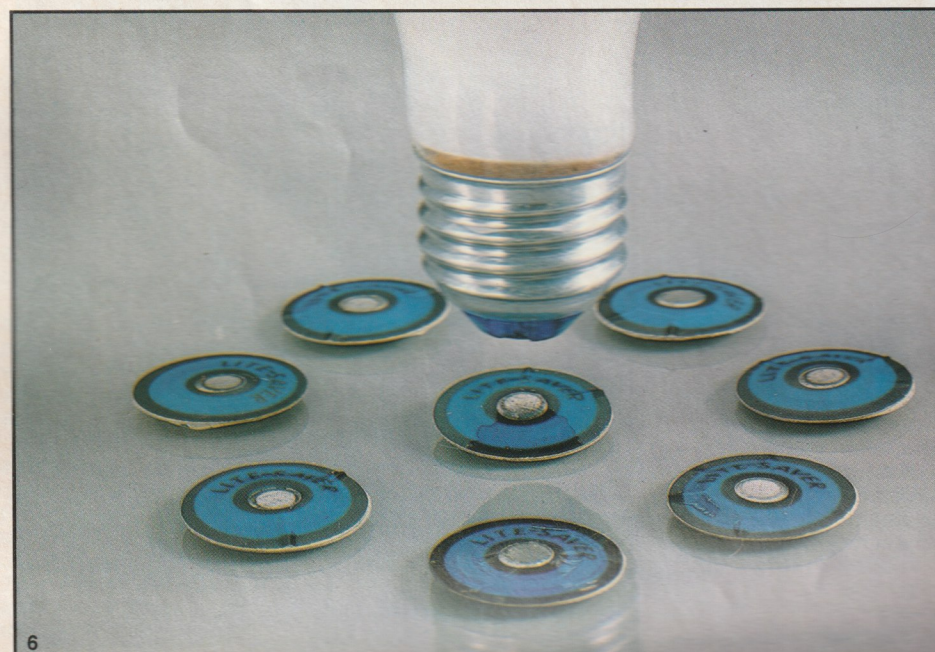
Modern microchip technology creates an essential tool for hobbyists, handymen, and professionals. CalcuTape is an innovative 3 in 1 combination of a 16ft. steel measuring tape, 16 function English/Metric converter, and a calculator that fits in a tool box with ease. It's small enough (3x2½x1¼") to go with you to the hardware store on Saturday mornings. You can measure a room and calculate your needs for lumber, paint, carpet—almost anything on the spot. It can do conversions for length, space, volume, temperature, weight, and diameter to circumference at the touch of a button. The 8 digit LCD calculator features constant, square root, power, memory, and a built-in Pythagorean program that will be invaluable to carpenters, architects, and engineers. It operates for about 2,000 hours on two calculator batteries (included). The locking steel tape features a true zero hook, inch and metric markings, and retracts automatically.

KESCMC \$59.95

Lightweight Vac And Blower Works Like A Heavyweight!

Meet the lightweight industrial vacuum that works like a heavyweight. The durable all-steel body weighs less than 7 lbs., and there's a handy shoulder strap that makes it ideal for stairs, counters, work benches, baseboards—everywhere your canister vacuum refuses to go. It's also a 200mph blower that dries small parts, clears gutters, and blasts away leaves and litter. The industrial design uses a rugged 1.17 PHP flow-through motor, and a cloth dust bag, so there are no expensive filter bags to replace, ever. The vacuum is complete with a 3 ft. flexible hose, two 20" extension wands, upholstery nozzle, crevice tool, handy shoulder strap, and an inflator adapter. It's UL listed, with a 9 inch cord and a 3 prong grounded plug (for use with a grounded extension cord). The accessory kit gives you all the attachments you'll need to convert this 7 lb. wonder for full household use. Order the Convert-A-Vac kit, and you'll have a snap-on roll-about dolly, an additional 3 ft. flexible hose, swivel carpet and floor nozzle, and a dust brush.

MVVNB7 \$79.95
MVVPK4 (Convert-A-Vac Accessory Kit) \$19.95



The Lite You Save May Be Your Own.

How often do you have to climb up on a rickety ladder to replace a burned-out light bulb? **Too often**—unless you have the amazing Lite-Saver. Lite-Saver is a solid-state microchip that converts alternating current (AC) to pulsating direct current (DC). You simply stick the self-adhesive chip onto the base of any one-way tungsten bulb and screw it into the socket.

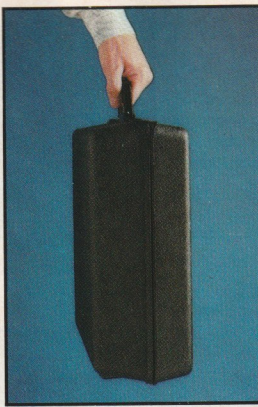
The result is a bulb that lasts up to 100 times longer than the rated life expectancy. With Lite-Saver, a normal 750-hour bulb can burn continuously for 75,000 hours. That's 24 hours a day for 8 years! Used periodically, as most are, the same bulb could last years longer—even a lifetime. It's no wonder that Lite-Saver is used by hundreds of hotels, universities, and corporations nationwide. It saves them millions of dollars each year, and now you can have the same advantage. Lite-Saver turns the harsh glare of a light bulb to a soft glow that's easy on the eyes. Since the amount of light is slightly reduced, you may want to increase bulb size—but you'll still save up to 30% on energy costs. DC lighting is by no means new, it has been used in Thomas Edison's home in Florida since 1925. Aren't there a few places in your home or office that need a Lite-Saver?

LITESAVE (package of 12) \$29.95

The Compact Solution For Any Size Car.

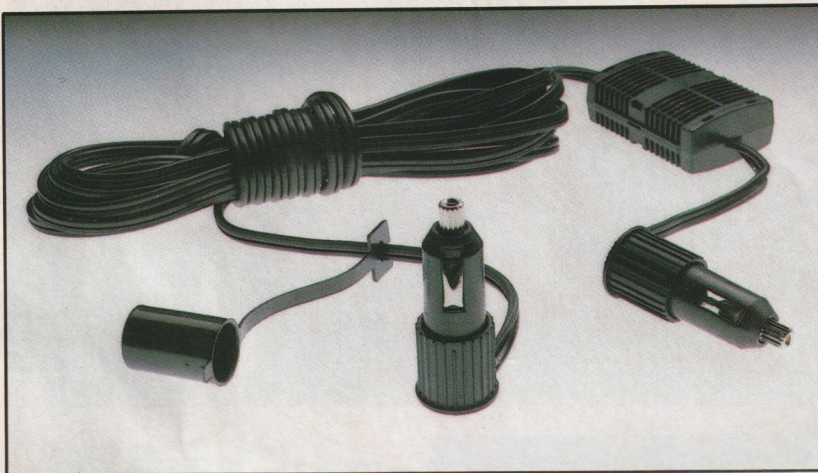
Flat tires, dead batteries, empty gas tanks, and dark nights on the road somehow seem to go together. It's a problem every motorist knows. You could leave your car to call the auto club, or look for an open service station, or you could reach for The Auto Emergency Kit. Inside the molded plastic case are tools for nearly every problem you're likely to encounter, so you'll be able to deal with almost any emergency when you're on the road. These are the tools many experts suggest you keep in the car at all times, and the well-designed case keeps them organized and available at all times. You'll find jumper cables, siphon hose, safety triangle, first aid and trouble shooting guidebooks, a roll of heavy duty tape, fuses, emergency flares, a 2-way screwdriver, a high-beam spotlight, a water bag with cap, adjustable grip locking pliers, a folding utility knife, wire, a 100psi pocket tire gauge, a rubber mallet, and a compact 130psi air compressor. The air compressor (with a 12 ft. cord that plugs into the cigarette lighter) fits in the palm of your hand, so it reaches any tire with ease. Special adapter nozzles for sports and inflatables are packed right in the case, so you can use it for bicycles, balls, and air mattresses too. With this kit (and maybe an extra fan belt) next to the spare in your trunk, you'll be ready to cope with almost any car emergency.

INTPCE5 \$79.95



Credit Cards Accepted:

MasterCard, Visa, American Express,
Diners Club, Carte Blanche.



Say Goodbye to Old Fashioned Jumper Cables.

Easy Charge is the newest, most exciting auto accessory on the market today! It's the first real alternative to jumper cables. No dirty hands or clothes, and there's nothing to figure out, because these jumper cables work from cigarette lighter to cigarette lighter. It's easy to use—no hoods to open; safe—no danger of miscon-nections or exploding batteries. Two patented cigarette lighter adapters on a 16 foot cord fit any car, and the unique circuit breaker prevents overcharging. Just plug them in and relax. In minutes the disabled car starts and you're on your way. And they're small enough to tuck into a glove compartment with lots of room to spare. Handy carrying case included.

EZCHARGE \$19.95

Stud Sensor "Sees" Through Walls Electronically.

At last, microcomputer technology comes to the aid of everyone who needs to hang anything on walls. Stud Sensor is far more advanced than magnetic devices on the market (which sometimes find nails but not the studs). It measures changes in wall density—actually "seeing" through the wall electronically—and eliminates frustrating trial and error.

Now it's easy to hang pictures, shelves and heavy mirrors. Press the button and guide the lightweight Stud Sensor across a wall. An LED light flashes red at the edge of a stud, goes off when you pass the far edge. It's simple. It puts you right smack on the center of a stud (impossible to calculate with a magnetic device). Stud sensor even works on acoustically sprayed ceilings to find joists for hanging lamps or fans. Its uses are almost endless.

SS9434 \$24.95
Requires 1 ER9VOLT Battery \$1.95



Senses wall density
to detect wood studs.



"Lights on" indicates
where stud begins.

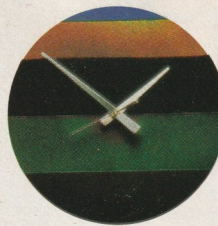


"Lights out" indicates
where stud ends.





Liquid crystal technology responds to temperature changes with vibrant color.



Changes from 60-80° have an identifiable color range, for time and temperature at a glance.

Chroma Sphere Tells The Time And Temperature In Beautiful Color.

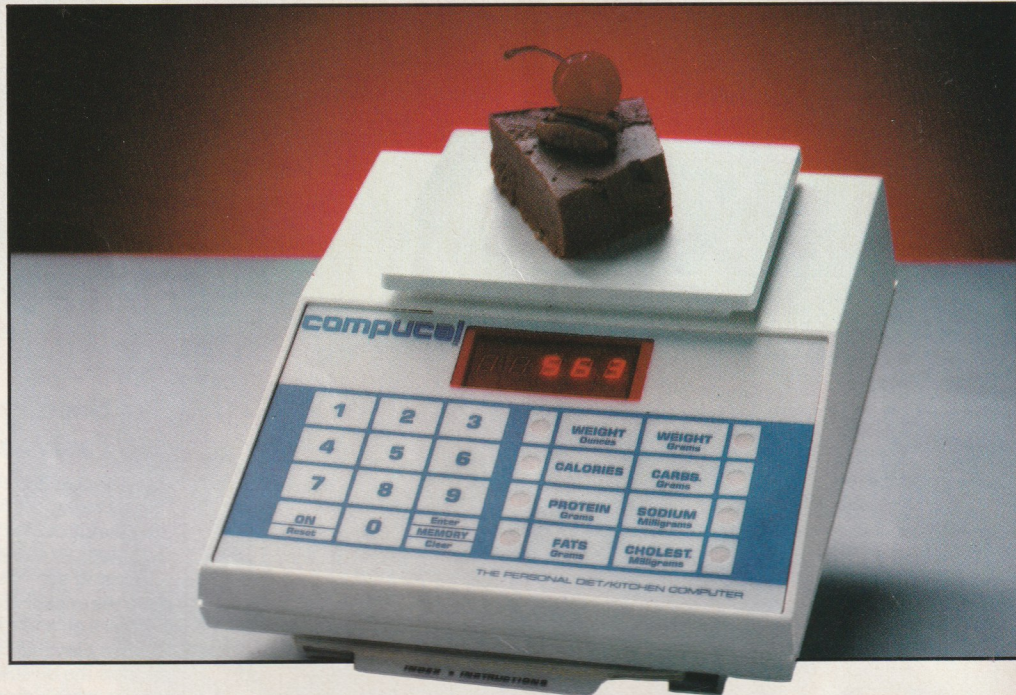
State-of-the-art liquid crystal technology used in a new way produces a practical and beautiful clock with a face that responds to 2° changes in room temperature with a subtly changing color display. With just a little practice, you'll be able to tell the exact temperature in a room at a glance. The bands of color divide the clock horizontally, so it's easy to tell the time. An accurate quartz clock runs up to a year on a single battery, and features hour, minute, and sweep second hand. The Chroma Sphere Clock will add hours of pleasure to your home or office with its thousands of subtle color effects.

DASTRATA (12" Diameter) \$89.00
Requires 1 ERAA Battery (2/pkg.) \$1.95

Compucal Is The Computerized Diet And Kitchen Scale

You are what you eat. And for the millions of people on special diets, Compucal has all the answers. It's an attractive digital countertop scale (with a 5 lb. capacity) that becomes the world's first full-featured diet computer at the touch of a button. Just place your food on Compucal's platform, enter the code number for that particular food (there are over 600 of the most popular generic and brand name foods in Compucal's index) and this amazing computer does the rest. The digital readout will show you the weight (U.S. or metric), calories, carbohydrates, protein, sodium, cholesterol, and fat content! Compucal also has a built-in memory that allows up to nine people to keep a running total (of calories or sodium intake, for example) for the day, week, or month. You can also use the memory to keep track of the calories in a recipe, so you'll know exactly what the finished portion will do to your waistline. The Compucal is a must for the calorie counter, and anyone on a special diet.

COMPUCAL \$129.95



Choose woodgrain or new brushed aluminum finish case.



Breathe Easy With The Bionaire 500.

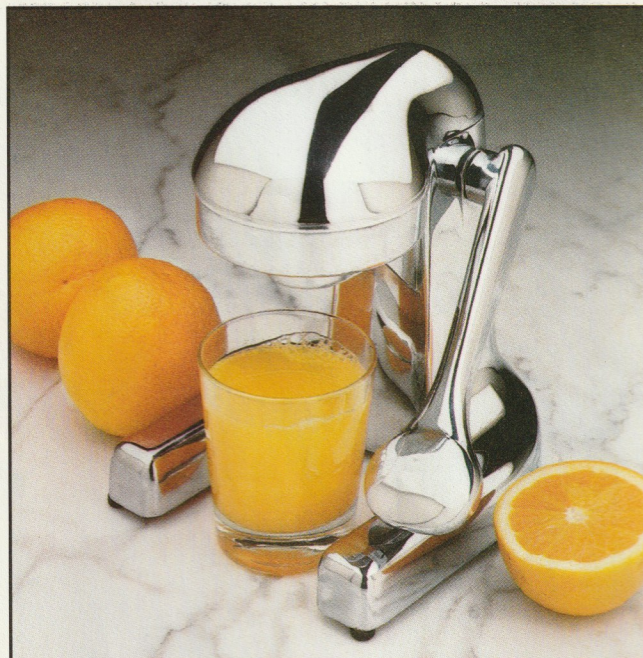
Clean, fresh air indoors is as important as it is outdoors. You could buy an air purifier, a negative ion generator or an air freshener to do the job. With the Bionaire 500 you get all three in one compact attractively styled unit. It eliminates dust, dirt, pollen, smoke, molds and fungi through a unique patented double filtration system that traps particles deep within the filter. In fact this unique filtration system entraps particles as small as .01 micron (1/10,000 the thickness of a human hair). Unlike other air purifiers; allergy, asthma and hay fever sufferers can breathe easier. The Bionaire acts like a powerful magnet that pulls pollutants out of the air to let you breathe easier, sleep better, and wake refreshed. It also has a separate negative ionizer control that lets you add a constant stream of negative ions to the air. When the ion balance is restored the air is clean and fresh as it is in the woods, or just after a rain. There's also a fragrance cartridge that adds a fresh scent, when you need it. In your home it adds fresh, clean breathable air, but uses no more electricity than a 60 watt bulb! In the office, the Bionaire can be used to create a "smoke-free" environment. And the super-quiet fan will never disturb you. Its compact 11 x 7 1/8 x 5 1/16" case makes it small enough to fit anywhere, but don't let the size fool you, it's big enough to handle a roomful of unseen irritants easily. In fact, it changes the air over 5 times an hour.

BIO500 (Woodgrain) \$129.95
BIO501 (Brushed Aluminum) \$129.95
BIOFLT (Replacement Filter) \$6.95
BIOCAP (Fragrance Capsule) \$3.95

The Mighty OJ Juicer In Gleaming Chrome

Fresh squeezed orange juice at the press of a handle gets your morning off to a great start. This sleek, efficient high-tech design was selected by the New York Museum of Modern Art for its outstanding design. You'll like the rugged rack-and-pinion gear operation that extracts **all** the juice, just like commercial juicers. The juicing assembly comes out for easy cleaning. You'll get the best-tasting juice ever, with no pits and just enough pulp. Best of all, at only 8" tall, this good looking juicer will fit under **any** cabinet. The rugged body is more than a pretty face, because it's solid die-cast metal for years of use.

BH7053 \$69.95



Wake To Fresh Ground Fresh Brewed Coffee Automatically!

Toshiba's My Cafe may just be the next best thing to room service. While you're in the shower, or catching an extra 40 winks, it will grind and brew from 1 to 8 cups of the best-tasting coffee ever. It's fully programmable; you select coffee milling time (0-20 seconds), coffee strength (regular or dark brewing cycle) and the time you want your coffee ready. The 24-hour LED clock lets you select the time in advance at the touch of a button. There's a built-in warmer that shuts off in 2 hours automatically, even if you forget. And what a brew it is—fresh ground beans mean better flavor, so every cup is fresh, full flavored, and satisfying. The built-in stainless steel filter eliminates the need for messy paper filters, so the rich, full flavor of every cup comes through. If you want, you can also use regular ground coffee. The calibrated water window eliminates pre-measuring.

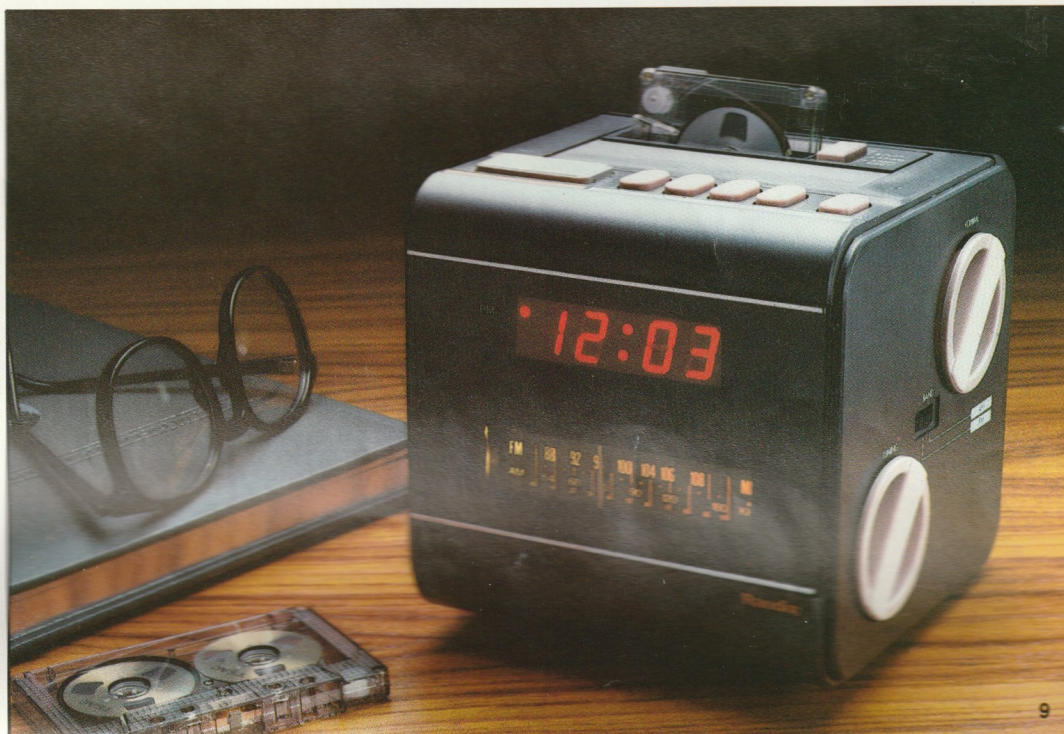
We're so sure that you'll enjoy the taste of My Cafe's fresh ground coffee that we'll give you a bag of Mocha-Java coffee beans free. The My Cafe comes with a 24-page recipe book that'll make you a coffee expert in the "Do's and Don'ts" of brewing coffee.

TB850 \$129.95

The Randix Cube Does It All!

Here's the most exciting compact entertainment center on the market today. It's less than six inches on a side, yet it delivers great AM/FM broadcasts, **and** it's a top-loading cassette player. This Cube can wake you up, or lull you to sleep with **all** your favorite music. If you prefer, there's also an adjustable tone alarm. However you choose to wake, the snooze bar can give you a few extra minutes of shut-eye. The large digital time display (with dimmer), and lighted tuning dial make it easy to see—anytime of the day, or night.

RAN87 \$49.95



To Order, Call Us Toll-Free
1-800-225-8493/8390

The Markline Difference Is ...

Products selected for quality, and designed to enhance your lifestyle. You'll find an exciting variety of products in every Markline catalog. From the newest in high-tech electronics to gift selections like those shown on these two pages—Markline has them all! Our buyers have an eye for quality, and they select the products we sell with care. We choose the things we sell with you in mind, because your satisfaction is very important to us. Your satisfaction is our greatest asset.

Over 1,000,000 satisfied customers, and 11 years of experience. We want you to be satisfied, always. For over 11 years we've been supplying quality products and good service to businesses and consumers. At Markline, we stand behind every sale. Every item we sell is backed by our famous "no-hassle" guarantee. You must be satisfied, or we'll replace your purchase, or refund the purchase price—with no questions, and no hassle. You can shop with confidence when you buy from Markline.



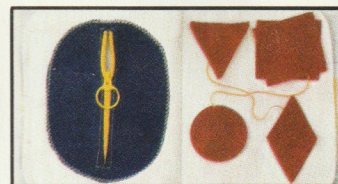
Snugli Fabric Activity Book An Ideal Gift Book For Ages 2-5.

Children ages 2-5 will enjoy hours of quiet play with this wonderful, washable book. They won't realize it, but they'll be learning basic skills for self-reliance as they match shapes and colors, lace and tie a shoe, operate a zipper, and master number concepts with a bead and braid abacus. There's even a place for a pencil and pad of paper. Like all Snugli products, it's made with care, and designed to last through several toddlers.

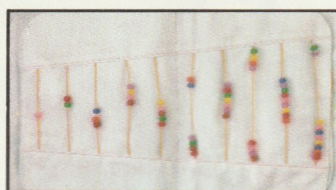
BH4003 Snugli Activity Book (8x10") \$30.00



Learn to lace a shoe and tie it.



Learn to zip a zipper.



A number concepts teacher.



Match shapes and colors too!

The Brainchild—A Better Idea In Children's Furniture

The Brainchild is a versatile, attractive piece of children's furniture that's designed to be used in three distinctly different ways.

It's a desk. The Brainchild is a desk with a large work area. Over-sized rubber washers require firm pressure before the top is moved, so it's safer for little fingers.

It's a bench. Flip back the top, and the Brainchild becomes a great little bench. It's at a perfect child size-height, but strong enough to hold an adult with ease.

It's a chest. Lift the bench seat, and there's room to stow 2.4 cubic feet of toys. A locking safety hinge is built in, so the lid won't slam accidentally.

It's designed to last. All wood, finished with natural veneer, the Brainchild is an attractive addition to any child's room. Assembly is easy, instructions are included.

BRC10 (36x30x22") \$99.95

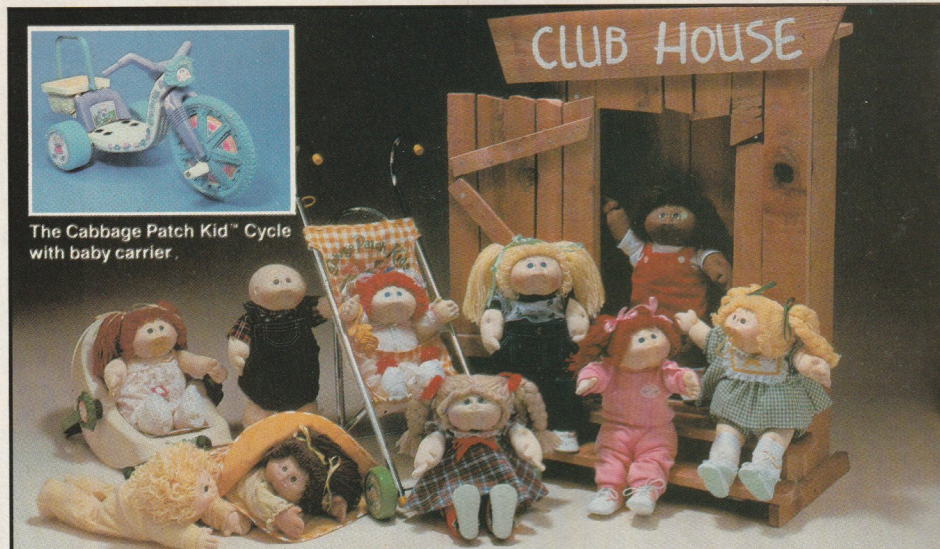


Adopt A Cabbage Patch Kid™ -No Lines, And No Hassle!

Markline is your mail-order placement bureau for the dolls that had parents standing in line before the Holidays. They're ready to be sent to homes where they'll be given lots of love and attention. Each comes dressed in its very own baby clothes, complete with shoes and diaper.

When you receive your Cabbage Patch Kid, return the Adoption Papers, and you'll receive a heartfelt note of thanks, (and a birthday card one year later)! As in life, we cannot guarantee if your "baby" will be a boy or a girl; but we can assure you that each has a soft, huggable body, and an adorable face.

COL3900 (White Doll)	\$32.95
COL3902 (Black Doll)	\$32.95
COL3912 (Carrier/Rocker)	\$14.95
COL3911 (Umbrella Stroller)	\$16.95
COL1895 (Cabbage Cycle)	\$29.95
COL3913 (Slumber Bag)	\$14.95



The Cabbage Patch Kid™ Cycle with baby carrier.



Hearts And Flowers Pillows— Ideal Gifts For Mother's Day.

Victorian roses and cutwork hand embroidered on a linen/cotton blend fabric in a fresh white-on-white that's absolutely authentic. The edging is handcrafted lace with rosettes and picots for the unmistakable look of romance. These are a wonderful way to say, "I love you" for Easter or Mother's Day. The clever French backs allow the covers to be removed for easy cleaning, and the pillows are filled non-allergenic polyester fiberfill. Choose hearts in 8" or 12" size, or the oblong (16x12"). All are destined to become antique heirlooms to be lovingly treasured.

BH3071 (Small Heart)	\$32.00
BH3072 (Large Heart)	\$38.00
BH3074 (Oblong)	\$45.00

Bearing Gifts For All Occasions— Our Three Bears Assortment!

Don't be embarrassed, these 7" bears were made to let special friends know how much you care. The 3 bear assortment includes one of each, boxed and ready to bear your message. Each is complete with a card that has plenty of space for a beary personal message from you, in addition to the printed greetings.

Bearthday Bear Takes The Cake

He's set to be the life of the party with a party hat, trimmed cake, and spring-clip paws that can hold your message.

Forget-Me-Not Friendship Bearer

Beary special friends deserve the extra attention of forget-me-nots and our fuzzy little messenger. A perfect way to let dear friends know they matter, any time of year.

Get Well Bear For Rapid Recovery

A great way to encourage anyone to bear up a little longer. He comes complete with an ice bag on his head, a bandage on his face, and a sling on his paw. The card says, "Can't bear to hear you're not feeling well!"

BEARPK1	\$29.95
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Crystal Stick Pin Is Also A Lapel Bud Vase.

Handblown crystal with silverplate fittings make an accent that's destined to become a classic. Each is handcrafted by artist Debbie Lee Ridge, and finished with a sprig of silk flowers. For fresh-cut flowers, fill with water (they won't fall out of this clever design). It's a fresh, discreet addition to a jacket; and a provocative accent at the neckline of a dress, where a bud will bloom in a single evening.

BH0085	\$28.00
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Now there's an easier way
to locate lost keys electronically!



Never Waste Another Minute Searching For Your Keys.

Instead of a frantic search through pockets, handbags, and dresser drawers, just push a button. The tiny key ring is actually a receiver. It emits an electronic tone and flashes a LED light for 6 seconds as soon as you're within a 12-15 ft. range. It's so simple you'll wonder why no one thought of it before. Locating lost keys couldn't be easier! Infrared technology makes it possible; and it's so simple, it's irresistible. Each set has a 9" finders wand, a 1½" bleeper key tag, batteries and instructions. Just walk from room to room and listen. It's an intelligent way to end your frantic searching.

LANB101 (Finders-Bleepers Set) \$49.95
LANB102 (Extra Bleeper Key Tag) \$19.95



Day Or Night—You'll Be Right On Time.

The only way to describe Casio's newest watersport watch is to say it's unique. It combines the classic good looks of an analog timepiece with the computer accuracy of a digital watch; and it's water resistant to 50 meters. When you add the attractive luminous dial and hands, you have one magnificent watch! On land or sea, night or day, you'll always have the right time.

Sailing, fishing, swimming, or water skiing—this Casio wonder is built to handle the elements without a worry. The luminous hands make nighttime viewing a snap. Accurate to ± 15 seconds per month, it's as dependable as it is stylish. The analog face features a sweep second hand. The digital display features hour, minute, second, AM/PM, day, date and month. There's even an auto calendar that's preset to 28 days for February! It has an alarm and an hourly time signal, so you'll never be late for your next appointment. With the dual time function, you can always be sure of the time back home when you're in a different time zone. The built-in stopwatch is accurate to 1/10th of a second, and can measure up to 59 minutes/59.9 seconds in normal, or net time.

CAQ30W \$34.95



The PF8000 actually recognizes
the characters you write!

The Double-Duty Data Bank With The Magic Touch.

"Calculator" is hardly the word for this little miracle from Casio. It's a pocket-size data bank you can use to keep track of telephone numbers, memoranda, and lists of things to do. Store them all in the PF8000 and recall them to the dot-matrix display as easily as you can write your name!

Electronic telephone directory.

Write in the name, and the PF8000 prompts for the number. You can write in the information as you think of it, this amazing machine will automatically sequence the names in alphabetical order! It even lets you recall a number by entering the last name and first initial.

Daily memoranda.

All the little notes you write to yourself can be written into your PF8000. Just think how easy it will be to record your expense data when you have the PF8000 as your pocket secretary.

Your personal diary.

Your secrets are safe with the PF8000. It lets you use a special code to keep private data private. Only you can access your secrets, and only by entering the secret password. But the PF8000 doesn't stop there, it's also a full function calculator with constants, square root, memory and percents. The optional RAM pack can even expand the 1000 character memory to nearly 3000 characters.

CPF8000 \$79.95
OPR20 (2K RAM expansion pack) \$29.95

Instant Slides From Any 35mm Camera!

Polaroid does it again! The achievement in 35mm film processing you've been waiting for is here now. Revolutionary Polachrome color slide film, and the autoproccessing kit let you see your slides instantly! You can load this revolutionary film into **any** camera or scientific instrument designed for 35mm film, take the slides you want, then process the film yourself in the small, lightweight autoproccessor without a darkroom. Polaroid technology makes it possible for you to see your slides wherever you are, **and it's a complete photographic system.**

Just load the exposed film cartridge into the autoproccessor with a self-contained processing pack. Turn the handle, wait a minute, and turn again—it's that simple! There's no chemical mess, and nothing to clean up. The cutting/mounting device lets you position the film, trim, and mount a slide in one easy operation. The kit includes the autoproccessor, 2 rolls of Polachrome Color Slide Film (12 exp.) with processing packs, 25 plastic slide mounts, and the cutter/slide mounter. So why wait any longer? Now you can see your slides instantly, wherever you are!

PL606757 (Autoproccessing Kit)	\$139.00
PL605817 (Color Film, 12 exp.)	\$10.50
PL605790 (Color Film, 36 exp.)	\$14.85
PL605791 (100 Slide Mounts)	\$4.95



The Chairside File You Don't Have To Hide.

Here's a rollabout storage unit that can accommodate letter, legal, even computer printouts with ease! (File folders are not included). It's great looking textured finish and woodgrain laminated top make it perfect as an end table, desk-side companion, or even a TV stand. Inside there's plenty of room for organizing your files, tax records—all your important papers. There's a convenient shelf below to hold accessories, and a locking top with 2 keys for complete security. All this organization fits into a compact 24 x 15 x 23½" steel case that's welded for stability.

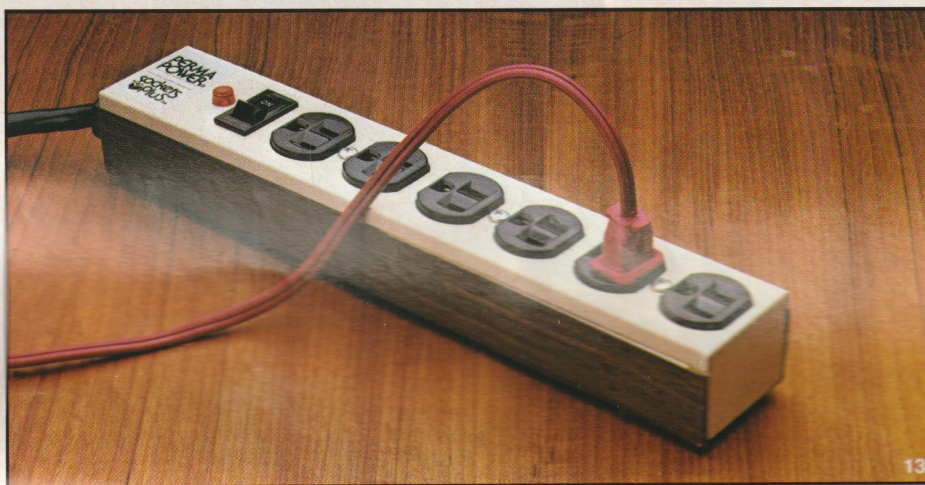
MC30007 Chocolate finish.	\$99.95
MC30008 Almond finish.	\$99.95



Don't Run Short Of Electrical Outlets.

With Perma Power Socket Plus outlet strips you'll never have to pay for costly installation. Now it's no problem to use a typewriter, clock, calculator and more on a single desk. Socket Plus eliminates dangerous extension cords. The six 3-prong outlets are circuit breaker protected. There's no danger of overloading. If the load is too great, the Socket Plus strip shuts down first, and can only be restored when the load is lessened. It's safer, and easier to use than extension cords. Plug Socket Plus into your office, home workshop, kitchen, garage, or utility room. The honey beige top and woodgrain sides make it attractive enough to mount on walls or baseboards (mounting screws are included). Socket Plus measures 12x17/8x2", so it fits almost anywhere you need extra outlets.

PPL610	\$19.95
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Rich, sueded interior with 3 expanding pockets keeps your papers organized.



Microprocessor-controlled lock lets you program, even change combinations easily!

Fritz—The Attache With Microchip Security

The luxury of genuine leather with hand stitched trim, and the security of a combination only you can program meet in this state-of-the-art attache. It's the executive attache for the electronic age! Fritz has a calculator style keyboard that lets you program your own combination easily for total security, and change it whenever you like for guaranteed secrecy. On the outside, Fritz's good looks are accented by solid brass fittings finished in 24K gold electroplate. Inside, the padded interior is sueded for durability and the unmistakable look and feel of quality. Three expanding pockets and a convenient holder for pens and pencils keep you organized. This is the attache that announces that you've arrived, before you ever say a word. It's slim (only 3½" thick), yet roomy enough (18x13½") to handle all your important papers. An electronic tone lets you know when the case is being locked or unlocked, and an exclusive battery back-up feature can be operated from outside the case to prevent accidental lock-ups. Choose yours in rich burgundy leather, or antique brown.

ST420BUR (Rich burgundy) \$249.00
ST420BRN (Antique brown) \$249.00
 Requires 1 **ER9VOLT** battery \$1.95

Put The World In Your Pocket.

London's calling, Radio Moscow too—and hundreds of other frequencies from all over the world! Plus you have the great sound of AM and FM in the palm of your hand. The Panasonic RF-9 is a compact electronic wonder with a full 9 bands (including 7 short-wave bands). Its sleek little black and gold tone case is pocket size—just 5½ x 3 x 1", and weighs in at just a fraction over 7 ounces. But don't let the tiny size fool you, advanced microprocessor technology lets all the features you expect in the big radios fit into this small, easily portable package. The slide-rule tuner features an LED light that indicates when you've locked into the best tuning position, even for frequencies on the other side of the globe! Its 2" speaker is engineered for clarity of sound. There's a built in antenna for portability, and hook-ups for external antennas for super reception. The 2 stage tone control, AM sensitivity selector switch, earphone, and separate power switch are features you'd expect on radios two or three times the price.

Now you can know for yourself what other nations think is newsworthy—a full 12 hours before it's reported here. It's the best way we know to put the world in your pocket, wherever you go. Operates on 2 AA batteries or AC adapter (not included).

PANRF9 \$99.95
PAN34 (AC Adapter) \$ 6.95
 Requires 2 **ERAA** batteries (2/pkg.) \$ 1.95



Casio's Data Bank Watch . . . A Little Black Book On Your Wrist.

This watch has your number. In fact, it can hold up to 10 of your favorite numbers right on your wrist! Each memory position holds up to 4 letters, and 12 digits; so you can enter a name, area code, and phone number for up to 10 of your most frequently called numbers. You'll never call at the wrong time either, because this watch shows the time in all 20 time zones at the touch of a button.

It's also a full function calculator for your wrist.

It performs all 4 arithmetic functions, has a constant for chain and mixed operations, and a memory with automatic accumulation. It shows your answer (up to 8 digits) with a clear LCD readout, and features visible function commands and sign changes. In short, the calculator is amazingly capable, even at this tiny size.

Did we mention that it's an incredible timepiece?

Accurate to within ± 15 seconds per month, it switches from 12 to 24 hour format at the touch of a button. There's an hourly time signal, and 3 independent alarms. There's even a calendar that remembers February automatically. It's also a stopwatch (records normal, net, and elapsed time, and 1st and 2nd lap times) that's accurate to within 1/100 of a second!

CD40 (Black resin case and band) \$39.95
CD40T (Silver-tone metal case and band) \$49.95



This incredible watch is also a telephone directory!

World's Smallest Portable Color TV...

Once in a while there's a product like this one, a great achievement in miniaturization with no compromise in quality. Panasonic does it again with the first MINI COLOR TV that's truly portable! It's the soaps wherever you are, Dynasty on demand, and Hill Street Blues on the run—all with an astoundingly clear picture on this 1½" diagonal color picture tube. Snap on the magnifier, and double the picture size. It has an auto scan tuner for UHF and VHF stations with a visible cursor on the screen that lets you know which station you're watching, and full color controls mounted on the side. Use the built-in speaker, or the headphones (included) for private listening. The TravelVision Color TV operates on AC or Ni-Cad batteries (included). An audio/video cable is also included, so you can even use it with a portable VCR! Covered by manufacturer's 1-year warranty only.

PANCT101 (1½x4½x7⅞") \$425.00



This mini-color TV has a built-in stand for easy viewing.



Simulated TV picture.

Gentlemen—Here's To Freedom Of The Press!

Time was when a gentleman of quality found his valet essential to his well being. We don't think the world has changed all that much. The gentleman's gentleman returns as our solid oak valet. It's a space-age electronic valet that holds your jacket, tie, and accessories. It restores the "just dry cleaned" look to a pair of slacks **automatically**. Just place your trousers in the press, and set the built-in timer. In just 30 minutes (less time than it takes to shower and shave), it gives professional results, and is safe for all fabrics—from luxury wools to the latest synthetics. Its gentle action smooths out wrinkles to keep your garments looking great. Remove your garment from the press at your convenience (it shuts off automatically). It costs very little to use—and you'll save hundreds in dry cleaning costs! Oak clothes brush with shoehorn handle is included. 15 x 14½ x 39".

VALET \$149.95



The Presto Shoe Polisher Is A Shoe-In.

There ought to be a better way to shine your shoes; and now there is! The Presto Electric Polisher gets our vote for the best way to get a professional looking shine at home with no mess, and no dirty hands. Large rotary brushes snap into the rugged power handle to shine and buff men's, women's, and children's shoes in one easy operation. At the touch of a button, your shoes are shined and protected. Just a moment or two keeps the whole family's shoes looking like new. The Presto Polisher comes complete with two color-coded brushes and applicators for black or brown shoes. When you're finished; the brushes release at the touch of a button and stow in the handy storage tray.

PRSO8700 \$29.95

Seiko—The Pulse Watch You Can Use While You Exercise!

Seiko presents the pulse watch that gives you a reading while you exercise, or at the touch of a button. It has a settable pulse monitor alarm that lets you know when you overdo; so you can get the fitness benefits you want without undue exertion. Beginning and experienced fitness enthusiasts will appreciate the lightweight monitor system that makes good use of sophisticated, electronic technology to help them reach the precise level of activity that guarantees maximum benefits from any fitness program, without excessive physical stress. Runners and joggers will appreciate the settable stride alarm that lets them set a pace (from 5 to 299 strides per minute) with an audible signal that helps them reach a good rhythm. The monitor system has two sensitive electronic leads that slip easily and comfortably under the self-adjusting chest strap to make it easy for you to monitor your pulse while you exercise. There's also a stopwatch that lets you measure lap time, elapsed time, even split time so you can time two different runners with 1/100th of a second accuracy. The Seiko is also a full function calendar watch with day, date, and your choice of 12 or 24 hour time!

SEPULSE2 \$150.00



Electronic pulse reading at the touch of a button anytime.

Your pulse while you exercise with a unique monitor system!



Make Yourself Comfortable With The Spine Spoiler.

The Spine Spoiler is the first infinitely adjustable support system that puts you in control. You can select just the right amount of support for your aching back. It's a nylon-covered cushion that inflates with a detachable inflator. Unlike pillows, braces, or cushions, the Spine Spoiler adjusts to you. Just pump it up for full support, or turn the valve to let air out for less support. If you've ever suffered from "driver's back," you'll appreciate the difference real comfort can make on short and long trips. If you've ever struggled to get comfortable in an airplane seat, you'll appreciate the Spine Spoiler. Because it's inflatable, it folds to a compact size that's easy to carry with you. Use it at home, in your favorite chair, or at the office. The two-way harness system adapts to wide, narrow, even bench seats. Recommended by leading doctors, professional drivers, and countless back pain sufferers for real relief and comfort. So pamper your back with the Spine Spoiler. **It works!**

SSQF2 \$19.95

Blood Pressure Readings With True Automatic Convenience and Accuracy.

We've sold thousands of digital blood pressure units, because so many people are eager to aid their doctors with intelligent self-care. Keeping track of your heart and your health has become a central concern of healthy people everywhere. Our newest digital blood pressure machine is simpler than ever to use. Because the cuff inflates automatically, you can operate this unit at the touch of a button. The familiar error display guides you every step of the way, so it's difficult to make a mistake. You just follow the instructions, placing the cuff over the pulse point on your upper arm, press the power switch, and watch as the machine gives you an accurate digital LCD read-out of your blood pressure. The display (which features a digital clock) will flash an error symbol if there's insufficient pressure or an incorrect air-release velocity. It will even tell you when it's time to replace the batteries. All this electronic health technology fits in a case that's only 5 3/4 x 5 1/2 x 2 1/2", and it's so lightweight (24 oz.) you can take it with you anywhere!

DIGI044 \$149.95
Requires 4 ERC Batteries (2/pkg.) \$2.25



Credit Cards Accepted:

MasterCard, Visa, American Express,
Diners Club, Carte Blanche.



Fitness 3, The Calculator That Helps Keep You Slim.

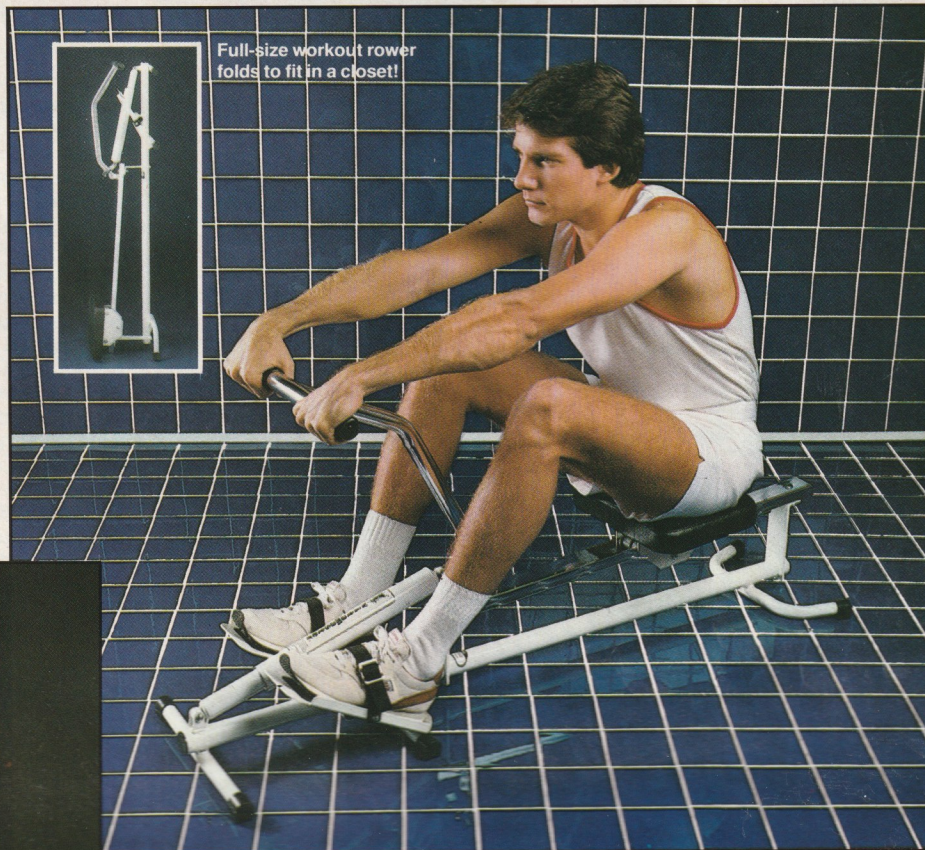
Meet the easy way to personalize your weight loss program. This checkbook style calculator lets you program your height, weight and daily exercise level into memory, and shows you a daily calorie goal needed to reach your target weight. It's like a calorie checking account that tells you when you're ahead, and lets you know when you're overdrawn. You enter the calories you eat, and the calories you burn from exercise; and the Fitness 3 tells you where you stand. (If you overdo, it carries the balance over to the following day to keep you on target.) That kind of help could be just the encouragement you need to build a sane, well-balanced weight control program that can keep you slim for life, because it's **customized to your needs!** The calculator and well-planned program booklets all fit into a 6½x3½" vinyl wallet that is designed to go everywhere with the fabulously fit and trim new you.

FXFITNES \$29.95

The Fitness Machine That Fits In The Closet.

A rugged rowing machine that you can use for a full workout, then tuck in a closet for storage? It's here today from Vita-Master, the company that supplied exercise bikes for the first astronauts. Don't be fooled, even though it folds to a compact 55x15x11", this is a serious fitness tool. You sit on a deluxe, comfortable vinyl seat; place your feet on the footrest; and row your way to fitness. A single hydraulic control adjusts for light, medium, or heavy tension with the simple turn of a knob. And what a satisfying workout rowing is—it releases tension as you stretch and strengthen your arms, legs, stomach, and hips. You get a lean, supple look as you strengthen your muscles, and your heart. The rowing bar has heavyweight free-turning grips, and the feet are designed with no-skid surfaces and easy release straps. It's a great way to help yourself to fitness at home. Shipped fully assembled, just unpack and use.

PRORM4 \$109.95



Full-size workout rower folds to fit in a closet!



The Data-Trim Talking Scale Motivates Your Diet Every Day!

The Data-Trim scale is a quantum leap in weight control. It actually tells you how you're doing. The Data-Trim helps two dieters set goal weights and monitor their progress toward them. The micro-processor brain keeps track, and compares today's weight with yesterday's and responds with words of praise ("Congratulations!", or "Fantastic!")



The LCD display shows you the date, time, your present weight, and how many days to your goal as your program shapes-up!

when you lose, and offers motivation ("Uh-Oh!", or "Bad News!") when you don't. The LCD display is waist high for easy visibility, and **shows you date, time, the goal figure you set, the estimated number of days to reach your goal, and your present weight** (in lbs. or kg. accurate to within ½ lb.). The pleasant, synthesized voice greets you with, "Good Day" any time you step on the scale. It's a whole new kind of "biofeedback," and it's the best friend and confidante a dieter ever had.

DATATRIM \$129.95
Requires 4 ERD batteries (2/pkg) \$2.25

Markline's ADAM Guarantee

Markline guarantees you'll like the ADAM family computer system. We're so sure you'll like it that we're making this special offer. Charge your ADAM to any of the major credit cards we accept, and we'll bill you 1/3 of the purchase price (plus shipping) and send your ADAM right away. The remaining balance will appear in two equal amounts on each of your next two credit card statements. There is no extra handling charge from Markline for this deferred billing option. Try the ADAM in your home for 60 days with no obligation. If you decide to keep your ADAM (we bet you will), we'll send you a free gift—an extra ribbon for your printer—90 days after your original order. **It's a great computer, and a terrific guarantee!**



ADAM Digital Data Pack Software.

Electronic Flashcard Maker.

Numbers, song lyrics, facts, almost anything you need to memorize can be custom made with ADAM. A great learning tool! Ages 5-Adult.

COL7662 (Electronic Flashcard Maker) \$44.95

Electronic Address Book With Auto Dialer.

Enter the names and numbers into your ADAM, and the Auto Dialer (included) generates the tones for automatic dialing!

COL7815 (Address Book With Auto Dialer) \$44.95

Personal CP/M® And Programmer's Tool Kit.

A CP/M operating system that lets you use all the new CP/M programs that will be introduced for ADAM this year. Advanced programmers will have limitless possibilities with the Tool Kit's assembly language with Z80 macro assembler and easy symbolic debugging. A must!

COL7609 (Personal CP/M And Programmer's Tool Kit) \$39.95

Super Calc² Electronic Spreadsheet. (Requires COL7609)

With Personal CP/M and this data pack, managing budgets and handling finances is easy. 63 columns by 254 rows. Great helpers built-in.

COL7633 (Super Calc²) \$59.95

Electronic Recipe Filer.

Enter your favorite dishes into your ADAM, and retrieve or print them instantly! It's a great time and space saver, and it's easy to use.

COL7815 (Electronic Recipe Filer) \$39.95

Blank Digital Data Pack

COL2564 \$12.95

Now ADAM Is Guaranteed Two Ways!

We're convinced—if you try an ADAM (or an ADAM expansion module) that you'll enjoy it as much as we did. And, to make it more convenient, you can use Markline's deferred billing option to experience the powers of ADAM at home for 60 days. We'll bill your credit card account 1/3 (plus shipping) at the time of your order, 1/3 at 30 days, and 1/3 at 60 days. There is no additional handling charge from Markline for this deferred billing option. You can enjoy the excitement of ADAM the day it arrives. ADAM, with its built-in word processing capability, letter quality printer, high-speed data drive, and professional style keyboard is head and shoulders above the competition. In addition to Markline's "No Hassle Guarantee," ADAM is covered by a 6-month warranty from Coleco (twice as long as IBM, Apple, Commodore, or Atari). Order your ADAM from Markline today and get immediate delivery, deferred billing at no extra charge, a 60-day home trial, and our "No Hassle Guarantee"—**That's The Markline Difference!**

ADAM—A Great System To Start And Grow With.

When the first ADAM arrived at Markline we set one up and liked it. As soon as we got it out of the box, the ADAM was ready to use. In less than an hour, we were using the ADAM's word processing system. (In fact, we wrote the copy for our last catalog with it!) The word processing system in the ADAM is ready to tackle letters, school reports, even term papers. You won't outgrow your ADAM, because Coleco designed it to grow with you. Exciting new data packs for the ADAM include a computerized telephone book that uses the powers of ADAM as an automatic dialer, a recipe data base that stores your favorites and retrieves them on command, and a CP/M® data pack that lets you expand ADAM's capabilities in countless new ways! **Even without additional software, it's a true computer you can use right away.** Because it comes complete with a keyboard, high-speed data drive, a letter quality printer, two game controllers (use one as a numeric keypad), two pieces of software (Smart BASIC and a Buck Rogers Super Game) plus a blank data pack, and the built-in word processing system, there are no expensive extra peripherals to buy. ADAM is available in two forms—as a complete bundled system, and as an expansion module for ColecoVision owners. Both have ADAM's **80K RAM memory** (expandable to 144K) that lets you tackle hundreds of projects without having to invest hundreds of dollars in software. Both have the Markline Difference and Coleco's 6-month warranty. Throughout 1984, Coleco will introduce programs and peripherals for the ADAM that will allow you to find even more exciting uses for your ADAM, including a disc drive for 5 1/4" floppies, and software from big names like Infocom, Spinnaker, Broderbund and more!

COL2410 (ADAM Computer System) \$699.00
COL2404 (ADAM Expansion Module) \$575.00



The ADAM Expansion Module converts your ColecoVision to a true computer!

ADAM Peripherals And Accessories.

COL2409 (Extra Digital Data Drive) \$199.95
COL7806 (Replacement Ribbon Cartridge) \$5.95
COL7820 (Courier 72 Daisy Wheel) \$5.95
COL7821 (Pica 10 Daisy Wheel) \$5.95

ADAM Accessory Kit.

Convenient kit includes 3 daisy wheels (Emphasis, Courier 72, and Pica 10), a replacement ribbon cartridge, data drive head cleaner and blank digital pack for additional program and text storage.

COL7816 (ADAM Accessory Kit) \$39.95

ADAM Super Game Packs—\$31.95

COL2628 Donkey Kong COL2629 Donkey Kong Jr.

Video Game Cartridges For ColecoVision Or ADAM—\$29.95

COL2615 Buck Rogers COL2637 War Games
COL2430 BurgerTime COL2682 Cabbage Patch Adventure

This tiny, hand-held vacuum works just like the big ones to pull dust, lint, and grit away from keyboards, lenses, all kinds of delicate equipment. Unlike blowers or brushes that move dust around, the Mini-Vac whisks it away into a removable dust bag. It's complete with 2 soft bristle brushes (designed to reach the little places where dust and grit collect), adapter tubes, and an easy-to-empty dust bag. The compact size fits into gadget bags, tool kits, dresser drawers—almost anywhere! You'll find lots of uses for this practical, efficient cleaner—use it for typewriters, computer keyboards, sewing machines, cameras, stereos and more! It's battery operated (batteries included), fits in the palm of your hand, and works like a charm. In fact, it's such an improvement over dust brushes and blowers you'll wonder how you ever did without one.

A Mini-Vac vacuum cleaner is shown lying on a wooden surface. The device has a silver-colored barrel with the "MINI-VAC" logo and a black handle. A clear, flexible hose is attached to the front. An inset image in the bottom right corner shows the vacuum's nozzle being used to clean a typewriter keyboard, specifically targeting the space between keys.

Seal flar

The Markline Difference is ...

The convenience of Markline Gift Certificates.

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Convenient shop-by phone hours to make ordering extra easy.

Our telephone sales people are on duty and ready to take your order from 9AM to 8PM (EST) Monday through Friday, and 9AM to 3PM (EST) on Saturday. CALL TOLL FREE, 1-800-225-8493/8390. (Massachusetts' residents call 1-617-891-6495). Charge your order, or send your check or money order along with your order form for the same great service.

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NOW!**



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TOLL-FREE!**

SHOP BY PHONE!

1-800-225-8493/8390.

In Massachusetts call 617-891-6495

OUR PHONE HOURS ARE

9am to 8pm (EST)
Monday through Friday
9am to 3pm (EST)
Saturday

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DAILY SPECIALS!**

When you order Toll-Free, ask about our daily specials—all at substantial savings!

BEFORE SEALING, PLEASE CHECK ☒ HAVE YOU ...

- ☐ 1 - Printed your name and complete mailing address?
- ☐ 2 - Filled in correct page and item number, quantity, price?
- ☐ 3 - Included the correct amount for shipping?
- ☐ 4 - Included money order, check or credit card information?

THANK YOU FOR YOUR ORDER.

A CATALOG FOR YOUR FRIENDS.

We're sure you have friends who would appreciate a copy of our unique catalog. Just fill in the blanks below. (No need to add your own name—we already have it.)

Name _____

Address _____

City _____

State _____ Zip _____

**P.O. Box C-5, Dept. S
Belmont, MA 02178**

MARKLINE

Place
Stamp
Here

FOLD HERE TO SEAL

FOLD ALONG DOTTED LINE

The Soundpacer, Speed Listening, With No Chipmunks.

This incredible cassette recorder lets you cut your listening time in half with no loss in comprehension, concentration or retention. Use the Soundpacer to listen to a 1 hour cassette in as little as 30 minutes, and understand every word. The Soundpacer uses a patented pitch control system with an integrated circuit signal processor that eliminates the distortion that produces the "chipmunk" effect. Doctors, lawyers, nurses, professionals, students—anyone who uses spoken-word cassettes to keep up to date will find the Soundpacer is a more efficient way to use their time. **The more your time is worth, the more you need Soundpacer!** The Soundpacer has variable speed and pitch controls that let you adjust it perfectly for any spoken-word cassette (homemade or commercially produced). You'll find that the brain actually prefers to listen faster, and you'll save hours of valuable time. It's complete with full controls for play, record, and speeded listening, an earphone for private listening, and a handy carrying strap. Measures 5 1/4 x 8 7/8 x 1 3/4".

VSCC5 \$139.95
Requires 6 ERAA Batteries (2/pkg.) \$1.95



The Voice-Recognition Telephone Dials At The Sound Of Your Voice.

This exciting idea in phone technology is as simple to operate as it is advanced. You program the memory with up to sixteen 32-digit numbers, and identify the memory position with a word like "Mom", "Office", "Sheila", "Bank", etc. At the sound of that word, an automatic LED indicator lights next to the location of the number, and waits for your second command. Then, it will dial the number automatically at your authorization. It actually recognizes what you say, so you never push a button unless you want to. This unique voice-recognition system makes other automatic dialers obsolete, because there are no codes to remember, and no index to keep. Used with the built-in two-way speakerphone, you can dial your calls without ever needing to touch the phone until your party answers! It's tone/pulse switchable (a must for Sprint™ and MCI™), with a redial button, a ringer silencer (with LED indicator for silencer mode), and a battery back-up to hold the memory in case of a power failure. If those aren't enough features, here's more—there's an LED alarm clock built in, and an automatic redialer that will re-call a busy number continuously for up to an hour. The VRT-1100 is complete with a modular plug, so it needs no installation. Just plug it in, and the future begins.

VRT1100 \$249.95



Stereo To Go—The Panasonic Way.

It's the most exciting idea in portable stereo in years. The Panasonic SG-J500 has an AM/FM stereo radio, a stereo tape recorder, and a high performance turntable all in one compact, portable package! It has all the features you've wanted in a portable stereo, but couldn't find until now. The AM/FM stereo radio has a linear tuner so your favorite station is always available. The tape deck allows you to record from records, even tape your favorite music off the radio! It has a built-in automatic recording level, so the tapes you make will always be perfectly balanced. The turntable **slides out automatically** at the touch of a button to let you play albums or 45's. It features belt-drive, and a ceramic cartridge. Enjoy the sound through the two full-range speakers, or plug in your stereo headphones (not included) for private listening.

The most exciting feature is the price. You'd expect to pay much more for all these features in such a compact size (15 9/16 x 10 3/4 x 8 1/4"), but modern electronic technology makes it possible to enjoy them all for just \$199.00! It's the ideal second system for a vacation home, and a natural first choice for an office or dorm room. Plugs into standard 110V AC house current, or is fully portable (batteries not included) for great sound wherever you go. It's the best idea in portable stereo since the transistor!

PANJ500 \$199.00
Requires 8 ERD batteries
(2/pkg.) \$2.25



Just touch the button and
the turntable glides out for records!



Safety Is The Key.

The SOS is your personal emergency alarm that doubles as a keychain. It's always there if you need it. Just pull out the pin for piercing high-frequency 90 DBs alarm. It sends the would-be attackers running. It's so small and light you can take it with you everywhere. It's a perfect gift for joggers, bike riders, any active person on your gift list.

Because of its tiny size, it can go everywhere with them; it tucks into a pocket or purse with ease. It's that extra touch of security for you, or someone you love. Batteries included. 2x3x3/4."

SOSALARM \$16.95

Credit Cards Accepted:

MasterCard, Visa, American Express,
Diners Club, Carte Blanche.



Just pull out the pin
for a piercing high-
frequency 90 DBs
alarm.



Empties at the touch of a button.

No Bags, No Mess, No Extra Expense.

Toshiba's amazing Whirlwind vacuum cleaner ends the mess of dust-filled bags (and the search for expensive replacements). Empties at the touch of a button. Traps dust inside and keeps air clean with a unique triple filter. This filtered dust compartment concept, popular overseas for years, hasn't been used here until now because of profitable replacement bag sales. But now there is Whirlwind. It actually pays for itself with the money you save on bags.

Vacuuming is easy with Whirlwind. The air driven brush, and powerful suction clean deep-down sand and dust without clogging, even on thick shag carpet. One pass usually gets it all. Whirlwind is lightweight and easy to carry at less than 10 1/2 lbs.

The one-piece telescoping handle extends to suit your height; collapses for easy storage. The On-Off switch is conveniently on the handle, not out of reach on the canister, and a single lever adjusts for carpet or bare floor sweeping. High performance/low noise motor draws only 7 amps. 16-foot cord retracts at the push of a lever. Includes crevice tool, dusting brush, upholstery brush and attachment holder.

16 1/8 x 9 1/16 x 12 5/16"

TB222 \$149.95

A Place For Everything And Everything In Place!

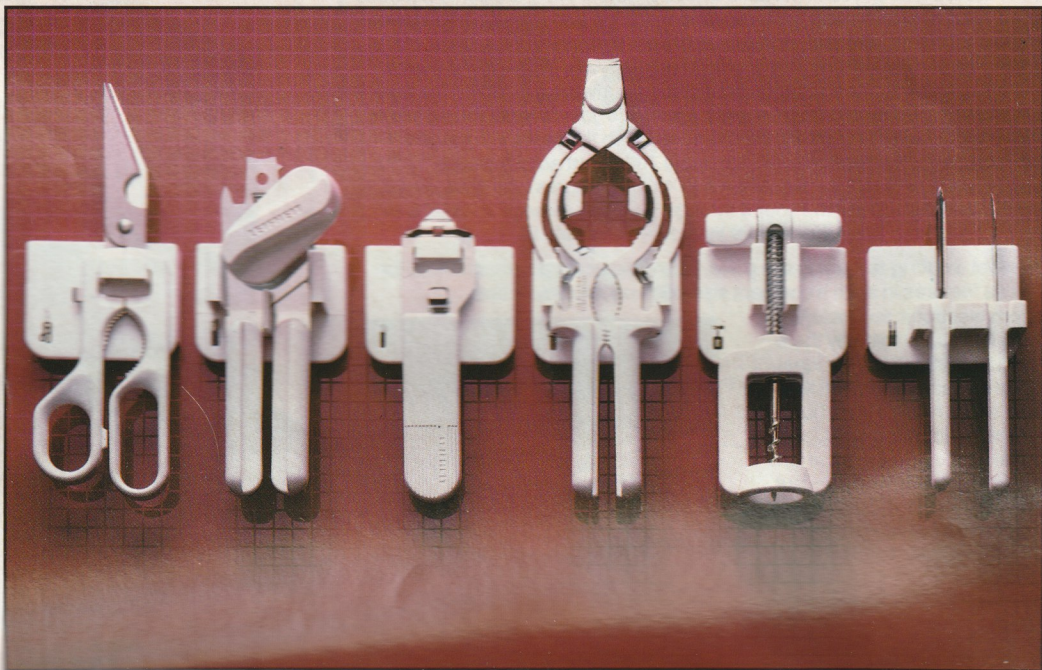
Here are seven great kitchen essentials no kitchen should be without. Each fits in a bracket backed with super adhesive strips that mount on tile or kitchen cabinets to keep all the tools you use most often within easy reach, and beautifully organized.

The high-tech design is attractive, and each tool is ergonomically designed to be comfortable to use.

No more frustrating searches through kitchen drawers for the right tool, because the things you need will be at hand when you need them.

The set includes: **kitchen shears** with super sharp stainless steel blades, **bottle opener** with a spout former and cap lifter, **can opener** that opens cans easily with no ragged edges, **corkscrew** that automatically retracts the cork from a bottle of wine, **stainless steel paring knife and vegetable peeler set**, and a **jar wrench** that loosens the lids of screw top jars, even tube caps with ease!

LEIF9343 \$59.95



Survive-R-Kit II— The Attractive Alternative For Indoor Gardeners!

Here's an ideal solution that puts the tools you need for houseplant care right at your fingertips. The wicker case looks great on a bookshelf, and it's a convenient way to keep all the gardening tools you'll need in one place. It's so practical and organized, we think it provides an ideal alternative to hunting under the sink, and in the bottom of the closet for your plant food and tools. Inside are serious tools, designed for years of use—pruning scissors and shears, a trowel, transplanter, and cultivator. In addition this kit includes a supply of general purpose plant food, a bag of perlite, and a supply of 10 plant stakes with 24 twist ties. But that's not all, inside the kit you'll find a sturdy gardening apron, and complete plant care instructions. A handy chart tells you how to care for over 60 popular houseplant varieties. It's the best way we've seen to develop a "green-thumb". The chart will guide you step-by-step to houseplants that thrive, and you'll have the tools you need at hand, and always beautifully organized.

HGK300 \$49.95



The Big Time Just Got Better!

How do you take the most successful digital clock you've ever sold and make it better? Add an AM/FM clock radio to it and charge only \$5.00 more. With its 1.8 inch high LED display, you can read the time at a glance—even without your glasses. The 100% solid state electronic digital clock has no moving parts, gives years of trouble-free, noise-free operation. Go to sleep to music and wake to either music or tone alarm. There's a "touch 'n drowse" bar for a few more minutes of shut eye. Battery back-up will wake you even if a power failure occurs; retains all settings and returns to the correct time when the power resumes. Plus a hi/lo dimmer control, fast/slow scanning. And for those who just want the clock it's \$5.00 less.

COS2011 \$39.95
COS805 (clock only) \$34.95

Singer's Easy Mender.

If all you need is a machine for mending, why buy a big, expensive machine? The Tiny Tailor sews a great straight stitch just like the fancy machines; but there's nothing to figure out. The tension, pressure, and stitch length are all pre-set for you. It's lightweight (only 6 lbs.), compact (10½x4½x7"), and it's the ideal machine for quick repairs. Operates on 110V AC.

The Tiny Tailor sews a real machine seam, and can handle even a hem on a pair of jeans without balking, skipped stitches, or frustration. It's a terrific mender with a built-in bobbin winder, and the price is tiny, too!

SNMG100A \$69.95



To Order, Call Us Toll-Free
1-800-225-8493/8390

Introducing Smart Cable The Intelligent Connection.

A "standard" RS232 interface was never really simple, until now. The Smart Cable has a built-in micro circuit that actually senses the pattern between your computer and a compatible peripheral, and connects itself correctly. Just plug in the cable and set two switches, the Smart Cable matches up the data, handshake, and control lines, **automatically**. No custom cables to buy or make, and you don't have to be an electronic genius to make the right connections. It even has a light that diagnoses **where** hardware or software data transfer is disabled! The Smart Cable works its magic with most computers and recommended peripherals with an RS232 interface (sorry Eagle 2 users, it's not for you). Order the correct 25 pin master plug to connect with your computer, (both a male and female connector are at the opposite end of this 6 ft. cable). It's the one cable smart enough to think for itself, and it's destined to be the favorite of intelligent computer users.

IQSC817M (Male Master, with pins) \$89.95
IQSC817F (Female Master, with pin holes) . . . \$89.95

It's A Speakerphone, It's An Auto-Dialer, It's Panasonic's Super Phone!

Sleek, modern design is only a small part of what makes this phone ahead of its time. It's packed with all the features you want. Including a 30 number memory dialer, speakerphone, and a compact modular phone in one attractive package. The Panasonic Super Phone means real convenience for you. It does much more than ordinary phones, to save you time and effort. The speakerphone allows on-hook dialing, and you can use it in combination with the auto-dialer for one touch dialing! The expanded memory allows you to enter 30 frequently called numbers (up to thirty digits each!) and the index is placed right next to the memory buttons, so you can always see the number you're calling. It's tone/pulse switchable to let you use Sprint, MCI, and Allnet, even from rotary lines. It works on all existing single lines (all you do is plug it in with the modular plug)! There's a redial button that lets you redial the last number called at the touch of a button, even a mute/privacy button that lets you talk to someone in the room without covering the receiver. A battery back-up system makes sure the memory stays if the power is interrupted, so you'll never have to reprogram the dialer if you move the phone. The Panasonic Super Phone is the compact, convenient phone that's ideal for your home or office.

PAN8060. \$149.00



Line-Saver Warns You Before Your Data Is Lost!

Data Loss—it's a computer user's nightmare, but never again will you lose hours of work from an unexpected power failure! The Line-Saver warns you with a light system and an audible alarm when the power fails. Better than just a warning system, this incredible little 9 1/4 x 6 3/4 x 4 3/4" box has a back-up system that delivers up to 40 minutes of clean back-up power depending on the battery charge and the number of peripherals! When the unexpected happens, you'll always have time to save your text or data. It's also an efficient surge controller with 4 protected outlets in two separate banks so you can isolate your CPU from peripherals. The Line-Saver is engineered to provide trouble-free back-up power and surge protection on 110/240V AC, so it's ideal for home or office use. Just plug the 6 ft. cord into the wall outlet and relax, your data is **safe**. Frankly, at \$485.00, the Line-Saver is an investment; but the first time it saves you hours of re-entry, or total loss of data that is irretrievable or irreplaceable—you'll agree that it's priceless.

KALLS240 \$485.00



Meet The Brother EP-44, Letter-Quality Dot-Matrix Printer And Portable Typewriter.

Brother does it again, with the most exciting advance in typewriters since the portable. This amazing achievement in typewriter technology is the third generation in mini-portable typewriters. It's an extraordinary letter-quality dot-matrix printer that has amazing print clarity, and extra features that are absolutely incredible. The EP-44 uses an extra-tight dot-matrix (18 x 24 instead of 5 x 13) to give you a print quality that is virtually indistinguishable from standard typewriter text.

It's a full-feature typewriter.

Like the other little Brothers, the EP-44 is truly portable, and packed with features you'll appreciate, including automatic centering, automatic underlining, a flush to right margin tab, and a buffer memory for automatic carriage return. Its 10½ x 13½ x 2" size fits in a briefcase with ease. It has a full-size keyboard, and prints in the same size as any standard pica typewriter. Because there's no typing element or daisy wheel, you get absolutely silent operation on smooth or thermal paper. It feeds the paper backwards or forwards at the touch of a button. It has a "2nd Shift" key that opens a whole world of characters for scientific and foreign language typing that are impossible to find on many bigger typewriters, at any price.

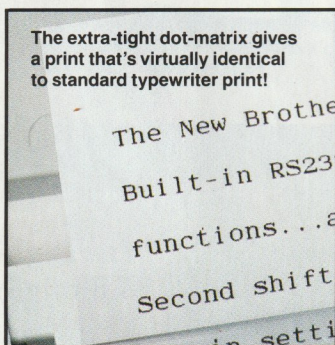
Brother has a calculating design.

It's a full-function calculator that can print your calculations in the text at your command. You can correct mistakes (up to a whole line), before they're printed. The LCD display shows you the last 16 characters you've typed. And the 4K memory (up to 4 pages!) lets you add or delete, even correct the text



Add the optional roll-paper holder and enjoy the convenience of continuous-feed printing.

The extra-tight dot-matrix gives a print that's virtually identical to standard typewriter print!



Blow It Up In Broad Daylight With The Vivitar Daylab.

This revolutionary new enlarging system lets you make 8x10" color enlargements in normal room light. Even if you've never set foot in a darkroom before, you can make professional quality enlargements, and see the results in only 2½ minutes.

Making pictures is as easy as taking them.

Just as automatic cameras eliminated the complexity of taking great 35mm slides, the Vivitar Daylab eliminates the complications of making great pictures. You'll see exactly what you're putting on the paper before you print. You can crop a shot just as you like by adjusting the position of the film holder, even change the color with the built-in cyan, yellow and magenta filters! You can even do tricks with the Daylab by combining two slides to create illusions and achieve a wide variety of special creative effects. An electronic exposure system is built-in. It senses and adjusts for the amount of light going through the slide. Every exposure is correct, automatically!

Your hands never touch a chemical.

When you use Agfachrome Speed paper, there are no critical time, temperature or color filtering problems. There's just one chemical. A special container dispenses just the right amount to process, and in less than 2½ minutes you'll see your finished enlargement.

It's a complete system.

Daylab is a quality system complete with a four-element flat field enlarging lens that delivers high resolution for crisp, clear enlargements. And you don't have to take up a room or two. When you're finished, the amazing Daylab packs to store in only 18x18x13 (inches, not feet).

DAYLAB \$249.00



in memory, and print corrected text at the touch of a button. It will even tell you how much memory remains at the touch of a button. It uses an extra-large 40,000 character carbon cassette ribbon, for extra-long printability.

It's absolutely amazing.

All these features should be enough for any size typewriter, let alone a mini-portable under 6 pounds! But this third-generation little Brother has two additional features that are absolutely unbelievable in any typewriter, of any size. It's also a computer printer (with the addition of an interface cable), and an input/output terminal for on-line data communications (with the addition of a modem)! You can set BAUD limits and bit configurations easily, to adjust to the differences in equipment so that your EP-44 can become your electronic mailbox. The secret is a built-in RS-232C interface that lets you connect it to a telephone modem or your Atari 400/800, Commodore 64/Vic 20, TI99/4A, and NEC PC8801/PC8201. (Additional peripherals from the computer manufacturer may be required for some models.) And, when you add the optional roll-paper holder, you get the additional convenience of continuous-feed printing. Like the other little Brothers, it won't do carbons (that's what copiers are for). But it will give you superb letter-quality print wherever you are.

BREP44	\$349.00
BRCABLE (Cable, state model)	\$39.00
BR6030 (Cassette ribbon 3/pkg.)	\$14.95
BR6600 (Roll paper adapter)	\$12.95
BR6700 (Plain paper/100 ft. roll)	\$5.95
BR6800 (Thermal paper/100 ft. roll)	\$9.95
BR6200 (Plain paper/500 sheets)	\$9.95
BR6400 (Thermal paper/200 sheets)	\$9.95



Movit—The Robot That Obeys Your Commands!

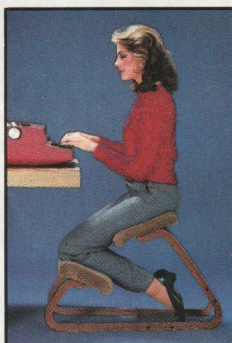
Enter the future today with our programmable robot kit, and build your own little robot. The kit has everything you need, and you don't have to be an engineer to join the age of robotics, because the electronics are already assembled. The simple instructions feature drawings of every component, and are easy to follow. The finished 5½" diameter robot lets you program a series of commands that let you Movit— forwards, backwards, left, right, pause, even light an LED lamp or sound a buzzer! The built-in parallel interface makes it possible to use the Movit with many home computers (software and interface cord are not included). Authentic static 256x4 bit memory.

OWIMV918 \$69.95
 Requires 1 **ER9VOLT** Battery \$1.95
 Requires 2 **ERAA** Batteries (2/pkg.) \$1.95

Pamper Your Back And Budget.

The Back Chair is designed to help you defy gravity. Once you try it, you'll understand. As you settle into this strange-looking chair, the tension in your lower back eases, your breathing deepens, and your torso relaxes. The Back Chair releases tension because it works with gravity to help the legs share in the support of the body. Ordinary chairs force the lower back to support the entire weight of the body. No wonder millions of people suffer from lower back pain! The design allows you to sit in comfort at a desk or table, without backache, hunched shoulders, or a stiff neck. It gently works with the body to ease you into a comfortable and correct sitting posture. It's constructed of laminated hardwood covered with a beautifully finished oak veneer, and it assembles in 15 minutes with only a screwdriver! The seat and one-piece leg rest are covered with a durable, poly-cotton blend fabric. Don't confuse The Back Chair with the Scandinavian chair that costs \$100.00 more—The Back Chair has a one-piece leg rest that allows you to sit more comfortably.

ST825 \$85.00



The High Tech Desk, A Study In Contrasts!

Sleek desk accents in black and white are ideal for contemporary work environments in the home or office. Build a whole system, or choose just a few important pieces, the effect is dramatic, because these pieces are unmistakably the finest. They announce you as someone who is organized, efficient, and tasteful.

The desk top organizer masters desk-top clutter in sleek, anodized aluminum, with a calendar pad, memo pad, and places to hold accessories and writing instruments beautifully. The desk pad is resilient linoleum with a felt back to provide an ideal writing surface. The thermal vacuum carafe has a classic shape, and keeps hot and cold drinks at the correct serving temperature for hours. The quartz clock repeats the theme with contrasting numerals and hands. The library set features scissors, letter opener/magnifier, weighted stand, and a pencil cup with bristles to keep pens and pencils upright. The finishing touch? Pens with the quality and design pizzazz of Lamy—a company known the world over for precision writing implements. Choose the smooth writing ball pens with jumbo refills, or the slim, elegant convertible cartridge/fountain pen with a smooth writing medium nib.

BDBDOB Desk Organizer (22x7¼x1¼") . . . \$99.95
BE40121B Desk Pad (22x15") . . . \$19.95
AK1001W Carafe (1 liter capacity) . . . \$29.95
BEDQ203W Quartz Clock (2¾" diam.) . . \$39.95
BEPACK Library Set . . . \$39.95
BE57 Fountain Pen (white) . . . \$39.95
BE58 Fountain Pen (black) . . . \$39.95
BE257 Ball Pen (white) . . . \$29.95
BE258 Ball Pen (black) . . . \$29.95



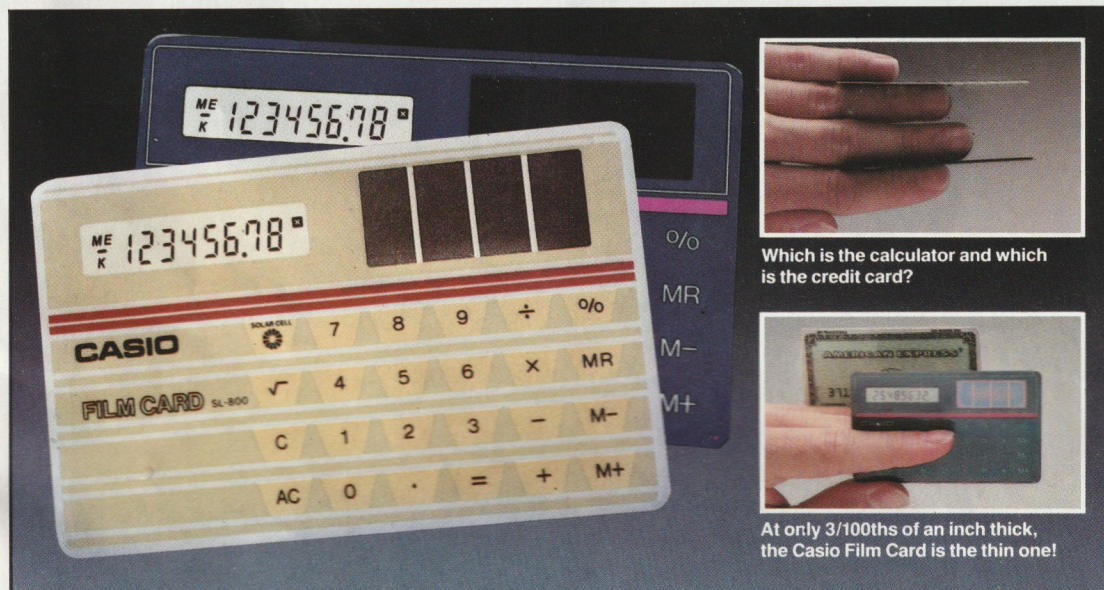


The AM/FM Stereo Clock Radio, Cassette Recorder/Player With Wireless Remote Control!

This new Yorx combination has wireless remote control that lets you command volume, power on/off, and the snooze control from across the room! In the bedroom, you can place it on a bookshelf for true stereo separation, and catch 40 extra winks, or turn off the music at night without ever getting out of bed! The clock radio features slide tone, volume and balance controls, and a slide-rule tuner with a lighted pointer. Separate controls let you set the hour and minute independently, so it's easy to keep the time in view on the large fluorescent display. A battery back-up wakes you on time, even if the power fails. The cassette player/recorder has automatic level control for great recording from the radio or auxiliary jacks in full

stereo. It delivers great stereo sound through the 4 $\frac{3}{4}$ x5x5" speakers. In the bedroom, den, or office, this is the full-featured combination that has the features you want most, at a price that's surprisingly affordable. There's even a jack for private listening with your own headphones, and a clock dimmer! It features full controls for the clock radio and the tape player/recorder located right on the front panel, so it's easy to use. An auto stop feature turns the tape off at the end of each side, and there are stereo microphone jacks to let you record from your home stereo. The soft-eject system is kind to your tapes. It's a big, bright stereo in a compact size. (13 $\frac{1}{4}$ x5x6 $\frac{1}{4}$ ")

YKM24953 \$139.00



Which is the calculator and which is the credit card?

At only 3/100ths of an inch thick, the Casio Film Card is the thin one!

The Casio Film Card. Is It A Credit Card, Or Is It A Calculator?

Meet the second generation of credit card calculators. The Casio Film Card is ultra slim, ultra light, and as thin as your American Express Card. At only 3/100ths of an inch thick, it can slip into a wallet with ease, and go with you wherever you go. Take it to restaurants, meetings—anywhere! It completes all arithmetic functions easily, and it's solar powered, so it never needs batteries. It has an easy to read 8 digit LCD display, percent and square root keys, and a fully independent memory for added convenience.

CSL800G (Gold) \$24.95
CSL800B (Blue) \$24.95

Ordering Information

By Mail: Use the order form found in the catalog. If it has been removed, mail orders to P.O. Box C-5, Dept. S, Belmont, MA 02178.

By Phone: Call our toll-free number, 1-800-225-8493/8390, 9 AM to 8 PM (EST) Monday through Friday, 9 AM to 3 PM (EST) Saturday. (Massachusetts residents, call 617-891-8495.) Please have your credit card and catalog at hand.

Product Information: Please call the above number if you have any questions on the merchandise in this catalog.

Prices: Effective through June 30, 1984, superseding prices in past catalogs, and are subject to change without notice.

Quotations: We will quote special prices on 12 or more units on most merchandise appearing in this catalog.

Warranty Protection: We extend a limited 30-day warranty on most items. Manufacturers may provide additional warranties. Some products are covered by the manufacturer's warranty only and are so stated in this catalog. Please read the product description carefully. Warranty information will accompany your order. Please call us for specific questions on warranties.

Customer Service Inquiries: Call 617-891-3930 (collect calls cannot be accepted).

Substitutions: When a manufacturer informs us that an item is discontinued or unavailable, we will attempt to make a substitution of equal quality and value.

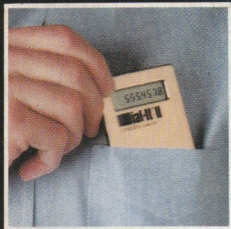
Typographical Errors: May sometimes occur despite careful preparation and for which we cannot be responsible.

Shipping: Shipping and handling charges can be found on the order form or call our toll-free number. All shipments are F.O.B. Waltham, MA.

Returns: Any returns must be made within 30 days. Full return information is on the reverse side of the packing slip accompanying your order. Please read it carefully. All returns must be shipped prepaid to our warehouse.

Mailing List: We make our customer list available to selected companies. Should you wish not to receive such mailings, please send your mailing label or an exact copy to the attention of our Mail Preference Service Dept.

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This 100 number memory dialer is small enough to slip in a shirt pocket!



It's A Memory Dialer, Clock, Travel Alarm, Call Timer, And Calculator All In One!

The Dial-It II fits in your pocket with ease because it measures only 3x2¼x½". It lets you keep up to 100 of your most frequently used numbers (up to 32 digits each) in memory, and generates true tone dialing wherever you go. It's a must for Sprint, MCI, and Allnet users—you can even program it to pause and acknowledge a second dial signal, so you can perform tone operations even from an ordinary dial phone! A manual dial switch lets you dial from the keyboard directly, for the times when you don't need to keep the number, and you can activate tone controlled answering machines, access pay-by-phone services and more! A special security code lets you keep designated numbers private, so even credit card numbers can be stored in the Dial-It II with confidence. The call timer helps you get off the phone faster, to save you money; and the memo alarm can help you remember to make that call. In addition, this pocket-sized wonder is a 12/24 hour clock, an efficient travel alarm, and a 4 function calculator with LCD display. Special battery circuitry allows you to change the batteries without losing memory. It's so convenient to use that you'll wonder how you ever did without it!

DICDIAL2 \$69.95



Imagine! An incredible 2 oz. FM Stereo Radio, and it's cordless!



Panasonic's FM Stereo Headphone Radio—Amazing Size And Sound!

You are looking at a dazzling feat of miniaturization. The genius of Panasonic High Density Circuitry creates an entire radio that weighs less than 2 oz.! There are no connector cords, no bulky extras—**what you see is it!** The entire radio (including the batteries) is right on the headphones in two tiny 1½x¾x¾" rectangles. The lightweight headset folds to 3¼x4½" to fit in a pocket if you ever want to stop listening to the radio. Even more amazing than the size is the stereo sound. When you put a set on your head, you won't believe your ears!

PARPHS \$79.95



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